

Fundraising Committee Minutes – May 3, 2007

Attendees: Bill Miller, John Kuhl, Jim White, Susan White,
Joyce Johnson, Bill Markt

Absent : Jackie Gamble, Pat Thurston and Katherine Thurston

- I. Fundraising Ideas on agenda
 - A. Wine tasting
 - B. Golf tournament
 - C. Saleable items
 1. Holly (1)
 2. Signs of (2a,b)
 3. Produce (3a,b)
 4. Apparel (4)
 - a. Tee shirts
 - b. Caps
 - D. Use of environment
 1. Walking tours of the area
 2. Boat ride on the Tualatin River
 - a. rotating dinner
 - b. naturalist tour
 - c. fishing guide tour
- II. Fundraising ideas not on the agenda

- A. Letter to residents
 - 1. Request for donations
 - 2. Opportunities to participate in fundraising events
 - 3. Send 3 times over 3-4 months
take people off the list if they respond
- B. Local business participation
 - 1. Donate a portion of a days proceeds to the Hamlet
 - 2. Give recognition
 - a. in news
 - b. web site
- C. Compile a saleable book from student papers
 - 1. about the area
 - 2. how to create a government
 - 3. hamlet
 - 4. Compile into a book
- D. Lawnmower parade
 - 1. you pay to get in
 - 2. use 4th of July as a possible date
- E. Matching funds from individuals donations from
 - 1. Other Individuals
 - 2. Companies
 - 3. Interest Groups

- 4. Foundations
- F. Tax advantages for donations of a significant size
 - 1. Jim White is the resource

III. Resources or people we need

- A. Neighbor Representatives
- B. Grant writer
- C. More committee members
 - 1. Susan will bring a neighbor to our next committee meeting
 - 2. Need people willing to over see fundraising projects
 - 3. Send out thank you to
 - a. donors of money
 - b. product
- D. Brochure to hand to out into the community
- E. Realistic budgets from
 - 1. Vision committee
 - 2. Outreach Committee

IV. Tasks to be undertaken before next meeting

- A. Jim will call L.O. Review to get a regular article space set up to
 - 1. Hamlet activities
 - 2. recognition of donating businesses

3. people or groups to recognize for donations
- B. Susan will get info on
 1. availability for booths at
 - a. local farmers markets
 - b. Willamette Old fashion fair
 2. Cost of booths
 3. What can be sold
 4. What info can be distributed
- C. Pat and Katherine Thurston and Joyce Johnson Golf tournament
- D. John will inquire at the schools about
 1. The Hamlets ability to send info home with kids
 - a. Activities
 - b. Purpose
- E. Bill Markt will contact Marshalls re: the winery as a vehicle for a fund raiser
- F. Bill Miller will inquire
 1. about a school writing contest opportunities
 2. Sally Quimby at Outreach Committee
 - a. names of neighbor hood representatives for
 - 1) disseminating information
 - 2) getting an Outreach representative to the next Finance committee meeting
- V. Next meeting

A. Thursday May 24th at Market of Choice meeting room

Sources of the above ideas

[1] *Well of course we have holly!! We used to ship it all over, and even sold it in little cellophane packages at the grocery store for decorating the table at Christmas. We could have a lot of fun cutting and washing and dipping and packaging (it's always about 33 degrees and raining about then, but somehow it seems fun) ; even we could mail it to relatives/friends if people wanted that. It's a lot work at a very busy time but I think it could work. We also used to let the symphony cut and sell it; they did quite well. Twenty-five dollars a box, 5.00 a package... You just have to know ahead of time how many orders you are doing. Molly Ellis*

[2a]*I got another idea, totally different from Carol's, from the gal who does my hair. She is very interested in what we are doing. She said that she thought folks within the hamlet would buy something that they could put up on their property saying something like...."proud to live in the Stafford Hamlet"....it's like having a cap or a t-shirt....or something on your car...Sally Quimby .*

[2b] *I like this idea. It raises money while building community identity. The sign should have the web address on it. Do we have a graphics person who could design it? Scott Richmond*

[3a] *I have been thinking about how we could raise money that could be multi-functional, and I thought, why don't we sell produce?*

If we want to market ourselves as a really cool agrarian-mixed-use community, what if we had a stand at the Saturday market now and then with stuff? I personally am fascinated by pumpkins. that could be a neat product because the selling season for pumpkins is pretty short. We could do jackolanterns or pie pumpkins. Now, how could this happen?

It would take planning, but we would volunteer farmers or volunteer acreage. And then we could choose our crops...maybe amazing flowers or something that people don't grow at home, and so our overhead is LOW, our image is strengthened and we all win! I'm even thinking of having a community-owned farm. You know, Laura at Luscher has trained farmers that have worked with her for years and now are ready to go on their own. We could do something that enriches everyone, and is somehow a money-maker for the Hamlet. Carol Yamada

[3b] so clarify for me....Luscher farm will still have the community farm areas or not? If not, then i totally agree we should do something .. like, as a hamlet resident, i get a plot of land for nominal cost with agreement that i give back to hamlet/community. Or, we create something like the farm shares they have...Sally Quimby

[4] Suggestion from at least 3 people that we sell hats either instead of or with T-shirts. Lots of guys particularly like caps...

. . Also got a picture for a T-shirt design....I can't do it on email...but i'll try to describe.....at the top in a half moon shape..... Sally Quimby

Let's

Preserve the

(triangle form)

Stafford Triangle