

Outreach Committee Notes
March 19, 2007

Present: Kathleen Roles, Carol Yamada, Sally Quimby, Mike Stewart, Dave Adams,
Rick Cook, John Ludlow
Excused: Whitney Hinkle

Old Business

- No-Contact folks: Draft letter completed. Will hold off mailing until after April Town Hall meeting
- Logo: Form for schools to be completed and submitted. Since school only has two more months, will hold off on this until new school year.
- Meeting places: Sally checked into meeting places within the area. One is free: Market of Choice in West Linn. The others range from \$30-\$80, depending on space area. Sally has list and will prepare for email to those who are interested.

Signs

- Sign for Town Hall meeting is priority. Discussion of wording; Sally will put on email with group to give additional input by Tuesday evening. (Completed! Sign will read: TO BE – we need your help; Stafford Hamlet Town Hall Meeting; Saturday 10AM-12N; Athey Creek Middle School (all in caps with TO BE highlighted) Will have by Wed, 3/28)
- Sign for community meetings, 3rd Monday, will be done after Town Hall meeting
- Renaissance sign at Borland/Stafford may be available for Hamlet consistently. John Ludlow will work on this and let Carol know. If this works, we could redesign it such that all we would have to do would be to change dates/meeting types on the sign.

Sign posting ideas

- Sally did tour of Hamlet area to determine all entrances to Hamlet and which property, closest to the entrance, would be best to use for monthly sign postings. Preference would be to pick certain properties, and have residents put signs out based on emails from Outreach. There are 13 places signs would need to be placed to assure that anyone coming into Hamlet area would see our signs. Sally will ask key Board Members who they know at the key addresses; that way those people could be contacted personally to “house” one of our signs.
- Kathleen and Rick suggested that we could use hanging signs like the realty companies use...the signs could then be hung up when an email alerted the property owner...Sally checked with Parr Lumber, they don't make them. Kathleen shared concern that the regular realty hanging poles might not be large enough to accommodate the size sign we are going to use. Maybe Rick could be a trial of using

some type of permanent holder that is in the ground that would accommodate our signs. (Sally will email Rick and Kathleen to talk...)

- Suggestion that the website and phone signs we have be put out 2 weeks before the Town Hall meeting, with the Town Hall meetings signs going up the Sunday before the meeting. That way, we can generate a lot of interest. Sally has 35 phone and website signs. We can have people take signs to places where we did before for the pre-vote campaign, and can take to next Board meeting for Board members to put set up at their homes (so that leaves 25/30 signs).

Town Hall Meeting Notices

- Signs as noted above
- Postcard mailing designed by Carol to go out from County within week of 3/26 to property owners/residents on our mailing list.

Survey Work

- Rob Fallow requested that the work of finding from community what they want to know about the Hamlet to become Outreach Committee's responsibility. Carol has some ideas about quick and easy surveys; we will also do some work on this with those who attend the April Town Hall Meeting.